

Connect FM

96.7  99.7

CONNECTING WITH CUSTOMERS

Connect FM

96.7 99.7

Connect FM Overview

Connect Radio is the local source for news and conversation in DuBois, PA.

Featuring the biggest names in talk radio:
Rush, Hannity, Clark Howard and CBS Sports

Station: Connect FM

Frequency: FM 96.7 & FM 99.7

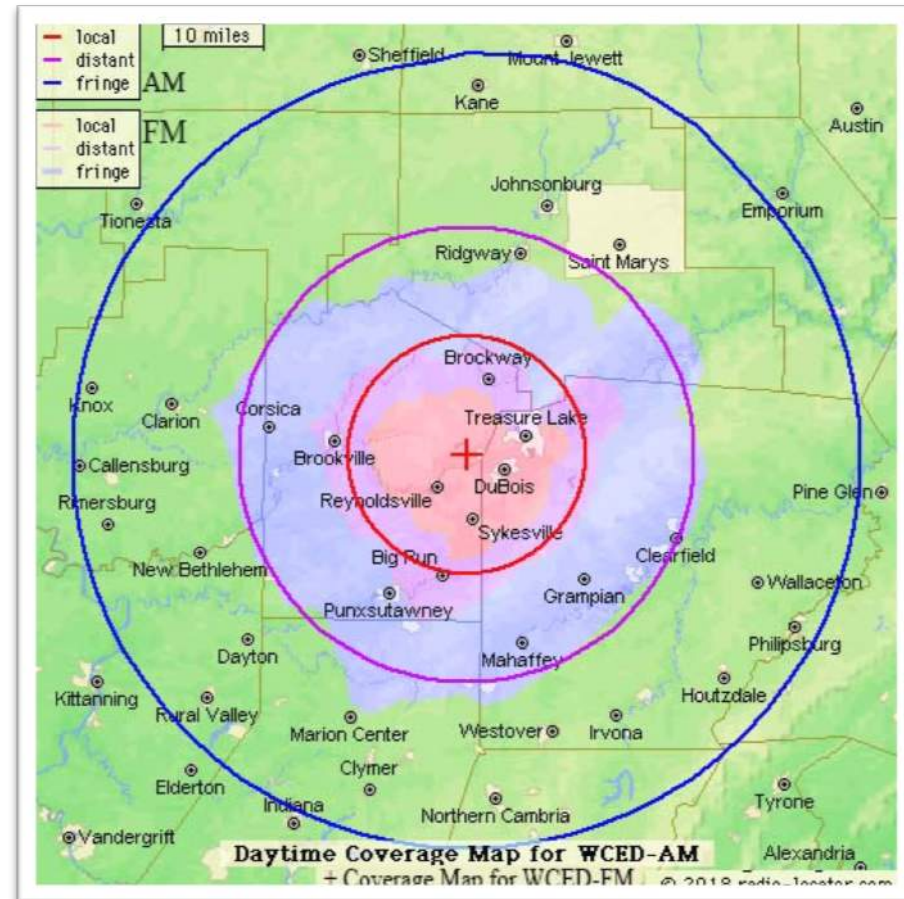
AM Coverage: AM 1420

Web: Connectradio.fm
& Connect FM App

Format: News, Talk, Sports

Target Audience: Adults 45+

Primary Market Area: DuBois, PA



Connect FM

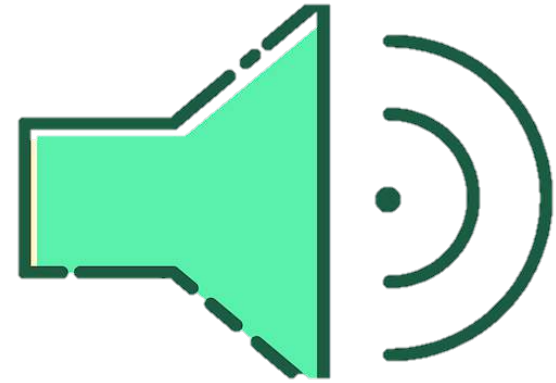
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Connect FM Listeners

Connect with your future customers:

The average listeners:

- Are adults aged 45+
- Have high disposable income
- Are active consumers



Our Media Mix

Top of Mind Everywhere All The Time



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ON THE AIR

Connect FM 96.7 & 99.7
AM 1420

ON THE WEB

connectradio.fm
Facebook Page
Tri-County Insider Emails
Podcasts

ON THE GO

Connect FM Mobile App
Mobile Text Club
Listen with Smart Speakers

Biggest Names in Talk Radio



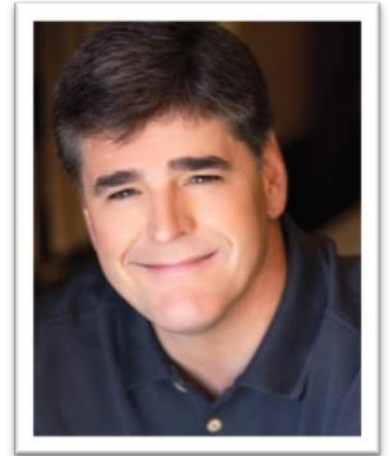
Gordon Deal



Clark Howard



Rush Limbaugh



Sean Hannity

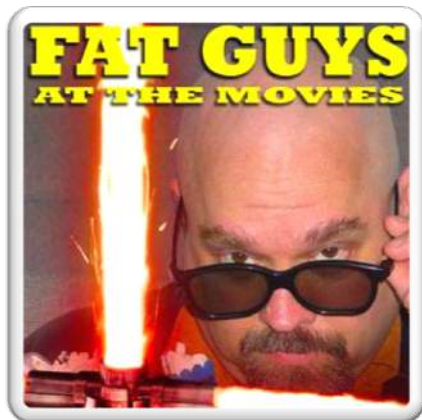
Connect FM features today's biggest names in talk radio.

Our listeners tune in daily to hear their favorite shows from:
Gordon Deal, Clark Howard, Rush Limbaugh, Sean Hannity, and more.

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Connect FM Weekends



Connect FM weekends are full of fun and informing specialty shows.

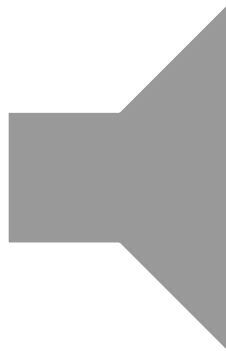
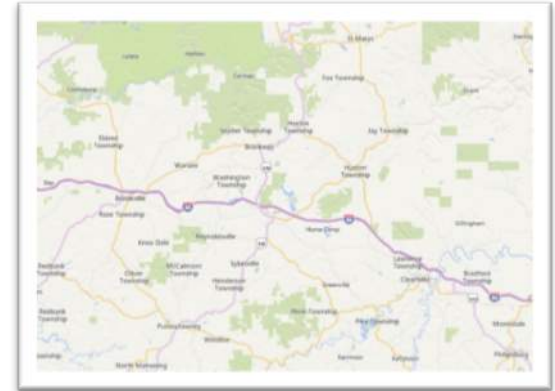


Station Programming

Our original programming connects us to local consumers.

Your Morning Connection, Ask The Experts, and The Contact Show provide influential coverage of local news, businesses, professions, and everything in between.

Local listeners tune into Connect FM when they want to know what's happening in their area.



Local News

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Your Morning Connection



Brittany Madera

Your Morning Connection delivers local news to listeners from 7:00am – 8:30am during their workweek.

Live guests from the community highlight upcoming events and issues affecting local listeners.

AccuWeather, health advice, pet tips, financial news and The Rush Morning Update.



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Thursday's 8:30am - 9:30am

In-depth interviews about what's going on in our area.

Guest include officials from local, state and national governments, community leaders and experts offering important information.

Contact!

Previous Guests

**Congressman Glenn
"GT" Thompson**

**State Senate Pro Temp
Joe Scarnati**

**State Representative
Matt Gabler**

Contact! Can also be heard live online and as a podcast.



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Website: connectradio.fm

- Best Source of Local News (70k+ unique users/mo)
- [Connect.FM Live Stream](http://connectradio.fm) (500 Unique Weekly Listeners)
- Contests and Promotions
- Programming Information



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Connect.FM Mobile App



- iPhone & Android Mobile App
- Live streaming on the go.
- Local news updates.
- Custom Ads for Branding

Social Media: Facebook



- Go-To Source for Local News
- Promotions and Contests
- Interact directly with listeners
- Monthly Reach of 70,000+

Brick Walls

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There are three types of businesses.

- Those running into brick walls.
- Those going around brick walls
- Those putting up brick walls for their competition

When we make our listeners your customers, we go a long way in helping you **get around the brick walls** and placing brick walls in front of your competitors.



**HOW CAN WE HELP?
CONTACT US TODAY!**

lori@connectradio.fm
or
814-375-5260